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## UPDATED 2021 CAMPAIGN FAQ'S

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### CAMPAIGN

#### **What is the new Campaign Goal?**

- A. As a result from increased construction costs, hospital equipment needs and administrative cost over a longer period of time, the new goal for the campaign is \$4 Million.

#### **How much has the campaign currently raised?**

- A. During the leadership phase – and with all of your support – we have raised a total of \$2.8 Million! We have another \$500,000 to go before we launch the public phase of our campaign (85% of the \$4 Million goal). We can't wait to celebrate all of our donors publically at the end of August! The total remaining amount to be raised during the public phase is 15% or just over \$613,000.

#### **What is the community's response to the campaign so far?**

- A. We are currently asking the leaders in our community for support and, those who are able to, are being very supportive. During COVID some businesses are holding their own and doing better and others have been hit hard. Everyone is doing what they can and in response to their capacity for giving.

#### **What if a prospect brings up the economy and it being difficult and uncertain times due to the pandemic?**

- A. That is an understandable concern and we don't want our donors to donate beyond their means. Suggest a pledge over a longer period of time or offer to reach out to them at a later date (i.e.: 6 months to 1 year)

#### **When is recognition for donors going to take place?**

- A. We appreciate yours and our donors' patience as we have remained in the leadership phase for longer than initially planned. During the public phase, there will be a main event launching the campaign followed by many additional public celebrations during which we will be thanking and recognizing our leadership donors. We will also be highlighting and showcasing all of our major donors with a special feature interview which will be promoted during the public phase of the campaign. Our Ground Breaking and Grand Opening Celebrations are other future key events whereby we are excited to recognize all of our wonderful supporters. All donors of \$1,000 and greater are provided the option of being recognized on our campaign donor wall in addition to other naming recognition levels.

#### **Do I still need to have the donor sign a Gift Commitment Form and Donor Declaration Form?**

- A. YES! We need a signed Gift Commitment form AND a signed Donor Declaration form for each donation. These forms are important as they clearly outline the donor's wishes for recognition of their gift and who we can communicate this with. It further clarifies how their generous donations will be used for the benefit of the hospital. This can be done by having the donor complete the form and either scan and email it to the Foundation or send via traditional mail.

## EMERGENCY DEPARTMENT REDEVELOPMENT

With all the money that the Ministry of Health has been spending due to COVID-19, will there still be funds left to move forward with the ED redevelopment?

- A. Yes. The \$8.75 million for this project **is in reserve** with the Ministry of Health and Long-Term Care. The community has yet to raise the remaining \$1.25 million+ for the total \$10 million+ project. *Increased costs due to COVID-19 are anticipated to be shared by a 90/10 split. More information to come on this as we progress through the 5-stage plan.*

**Update of the project within the Ministry of Health and Long-Term Care five-stage planning process:**

- A. The Hospital Planning Team is working with the architectural design team on Stage 3.2 the Sketch Plan Report. This includes further design development and refinement of the architectural, mechanical, electrical and structural design briefs. They have also been working with the design team on the external preliminary design, looking at elevations and land scape plan options.

**Stage 1 Part A & B: Master Plan & Master Program**

**Stage 2: Functional Program**

**Stage 3.1: Preliminary Design (3.1 Approved)**

**Stage 3.2: Sketch Plan Report – *Sketch level design are developed with details about all major components, timelines and costs* (3.2 Submitted)**

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**Stage 4: (4.1 & 4.2) Working Drawings – *Developed with details about all major components, timelines and costs***

**Stage 5: Implementation Approval – *Approval to award tender and begin construction***

**What is the impact of COVID-19 on the design for the new Emergency Department?**

- A. The Hospital Planning Team has been working with hospital staff, the architects and the MOH Capital Planning staff about changes to the design based on our experience and learnings from the COVID-19 pandemic. At this time the Ministry is looking at infection, prevention and control (IPAC) technologies to verify changes to the design. We anticipate the Capital Planning staff will have additional information on this over the next few months.

**Does a larger Emergency Department mean we will have additional ED physicians?**

- A. A larger Emergency Department does not automatically mean additional ED physicians. Ministry approval for additional physicians is based on patient volumes – not the size of the ED.

**If I need more information about how donors can make their gifts, who do I contact?**

- A. You can call the Foundation office at 613-257- GIVE (4483) or email our team at the following:  
Robyn Arseneau, Executive Director: [rseneau@carletonplacehosp.com](mailto:rseneau@carletonplacehosp.com)  
Linda McGreevy, Campaign Advisor, Volunteer & Foundation Board Member: [l.mcgreevy100@gmail.com](mailto:l.mcgreevy100@gmail.com)  
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